

Comment from Debra Thun:

I am responding to your email inquiry.

I have benefited from e-cigs in several ways. I am living a far healthier life-style without cigarettes. I stopped smoking traditional tobacco cigarettes, which are reportedly super bad for humans – and animals, and probably plants, pretty much anything good that is alive. That is reportedly a giant benefit.

I am approaching my one-year anniversary of being smoke-free. the tool most effective in my experience for remaining smoke-free is the e-cig from white cloud. I have tried patches, gum, cold-turkey quitting, hypnosis, etc. to get off cigarettes. a few things worked for a short time, but NOTHING has worked for almost a year except your e-cig. White Cloud e-cig has made it possible and far less difficult for me to stop smoking harmful cigarettes.

Smoking cigarettes makes your clothes, hair, car, house, everything smell/wreak like smoke, which is just gross. E-cigs don't smell. Great benefit. that smoke smell actually makes my stomach upset. In addition, smoking cigarettes can be a fire hazard. I know people who have burned down rooms because of lit cigarettes that were not put out all the way. I have also known people who have fallen asleep with a lit cigarette and burned themselves as well as their beds and bedding. None of that is a problem with e-cigs. No horrible smells or fire hazards with e-cigs.

Another benefit of e-cigs for me has been the ability to present myself as a healthy and smoke-free role model for the children in my life. I don't want the kids I adore to grow up to become smokers because they observed me smoking.

Finally, the last benefit of e-cigs for me has been my discovery of White Cloud and their great products and awesome customer-friendly highly-knowledgeable employees. I have not had one bad experience with White Cloud in almost an entire year and that is remarkable. I have never done business with a company in my life that has that kind of track record for me as a customer. White Cloud appears to be a company that might be described as a diamond in the rough. So far, it is.

If e-cigs were banned, I don't know what I would do. I don't even want to consider that as a possibility. I guess my answer would depend greatly on the reason for the ban. If e-cigs are discovered to be more harmful than traditional cigarettes, I cant say I would not return to smoking cigarettes. I would not want to, but I could see it maybe happening. Perhaps I will have a different answer to that in another 6 months of being smoke-free.

I hope that answers your questions. if you need further information and/or clarification, please let me know. You can reach me via email or call 612-588-6654.

Comment from Cheryl Hodge:

I think that one of the benefits of using ecigarettes vs regular cigarettes is I no longer have that awful tobacco smell that i use to have when I smoked cigarettes. I am still not sold on the fact that ecigarettes are healthier for me but I would like to think so. I sincerely hope that is the case. If I were no longer able to purchase ecigarettes I would probably go back to smoking regular cigarettes. One thing I pride myself on is the fact that I have not smoked a regular cigarette in over a year.

Thanks,
Cheryl Hodge

Comment from Sharon Cardic:

Good morning! You're asking some hard questions before I've had my second cup of coffee but I'll try!

Benefits? I have given up cigarettes entirely. I am able to tell a doctor I am a nonsmoker, that I do not use tobacco. I don't "smell" like a smoker, neither does my house or car. I can attend events with others and not have to worry about standing outside in weather to smoke. Trips in a car with others are not a problem any longer either. There is a real bias against smokers these days and employers do not want to hire smokers (you hear insurance costs being the reason, but I think that's just a small part of the bias). I was just able to tell an insurance rep that I do not smoke. The benefits are many.

If e-cigs were banned, I'm afraid I would end up smoking cigarettes again. I am stymied by a government that wants to control everything we eat, drink or smoke. While it looks as if marijuana may be legal everywhere soon, perhaps that will be the alternative...until the feds want to start adding a tax on it!

I'll step off my soapbox now! Have a glorious day!!!

Comment from Heather Camilli:

It honestly is amazing the changes. I don't get shortness of breath climbing the steps, haven't got bronchitis once in almost 3 years since I quit traditional ciggs. Before I quit, I had it at least once a year (was awful).

Not to mention (less the starter kit) it is cheaper per day so I have more money for my family.

You are free to use "Heather C from Carnegie PA" in the presentation. I don't mind at all! Are they talking about banning them? I will be lost without them!!!

Thanks John!

Heather Camilli

Accounting Manager, Service and Contracts

Comment From Theresa Sullivan Sept 21st 2015:

This is Theresa Sullivan or Charlie. Thank you for your note. I wanna let you know that I am a computer idiot so I can't contact you online and I'm also totally blind so I don't have any pictures at this point in time. I smoked for 47 years. I started on non-filtered Camels when I was 12 years old. I smoked 3 packs a day for 47 years. I tried for a year to quit before hearing about the e-cig. I did everything to stop; I did laser, hypnosis, acupuncture, went to prayer meetings, healing meetings, I did everything to try to stop and I kept relapsing. I could not go for about a week or more than a week or two without smoking. Once I discovered the White Cloud, I only relapsed 3 times, but I have been tobacco free and loving it since 2011. I would probably give up everything except paying my rent so that I could keep smoking my e-cig. I am a very, very happy person with my electronic cigarette. I smoked a light and I like the strawberry and the cinnamon. So I plan to keep smoking my e-cig and I guarantee it will help other people, not necessarily to quit smoking, but it is a safer alternative. So don't go back to the regular tobacco. Stick with your e-cig. Thank you!

Comment From Donna Rabold 11/10/15

They have helped me with not coughing nearly as much. Also no more second hand smoke for my family. Love not smelling like smoke any longer. I am not sure what I would do if I could no longer get the ecig. I would try to quit but not sure if I could succeed. Thanks

Comment From Kathy Hartman 11/9/15

I have been tobacco free for over 2 yrs & much healthier. I have no desire for a cigarette anymore! If regulated or banned, I guess I would still have to find a way to keep vaping! Have a good day!
Kathy

Comment From Melody Jones 11/9/15

To answer its my husband i have to order for. Its been beneficial financially. If it were to no longer sale any ecigs then most likely he'll return to tobacco cigs since he will never quit cold turkey.

Comment From Kristy Mangel 11/9/15

Hi John... Well, I'm not 100% moved to e-cigs (yet), but I'm definitely closer to not using tobacco than I've ever been during any other quit attempts, thanks to vaping/e-cigs. If e-cigs were banned or heavily regulated to the point that it would be unfeasible to use them, I'm not sure what I would do. I'm not ready/interested in totally quitting nicotine and enjoy the general act of smoking/vaping, so I would probably use tobacco more frequently again and experience poor health issues as a consequence.

Comment From John Engelmann 11/9/15

Switching to e-cigs helped me to stay off of tobacco for the past 5 years. It was an easy substitution. My smokers cough quickly disappeared, my breathing became easier, my home, car, and I no longer stink. I have no desire to go back to tobacco. If e-cigs were banned, I would just have to quit nicotine cold-turkey. I will never go back to smoking tobacco. – John

Comment From Lois Ringelheim 11/8/15

Hi John..It is Sunday – you should be relaxing!!

I am always available for questions especially as White Cloud has been a saving grace for me. Due to a large throat polyp that was diagnosed by three different ENT doctors, I was told I had to give up smoking last January. I never would have been able to do it without the your companies product. My experience with E-Cigs started about three years ago when my Vet was insistent I give up smoking due to my adopted dogs chronic bronchitis condition. I tried several brands of them before I found White Cloud. None of them were near satisfactory until I found your Flings. Once I felt the Flings had me under control, I started using the 3X battery and tips. I do have to admit that if the Flings were less expensive, they would be my choice as the draw was much more consistent and satisfying.

The situation with the government is very similar to a threat that was made a few years back about restrictions of compounded pharmacies. My dog can not take pills and all of his medications have to be compounded. Very worrisome for me, but nothing of note has happened so far. Maybe we will be blessed with the same judgement for e-cigs.

I can't even think of the possibility that there is a chance that e-cigs would be banned or regulated. The benefits are many besides health issues. My desk is clear of ashes, my waste paper basket is now only filled with clean papers, no cigarette stubs, no wind to contend with when I wanted to light a cigarette, no disgusting filled ashtray in my car, no cigarettes wasted by burning out before it was finished and I could go on and on. Don't know what their agenda is on e-cigarettes but they have to be stopped from holding this threat over the manufactures and customers once and for all.

Comment From Melanie Carr 11/9/15

If e-cigs were no longer available I, myself, would probably stop completely. My husband, however, is a different story. He smoked alot and he smoked hard for over 50 years. We tried to quit many times but he was only able to do it with e-cigs. He has developed COPD and I think the only reason is he is not on oxygen is because he smokes only e-cigs now. Thank you!

Comment From Sherry Tallman 11/9/15

I started my e-cig adventure with you guys on Dec 8, 2012 and have never looked back. Even when you took our Ohio distributors away. I believe in my heart that if I hadn't quit tobacco when I did I would be in serious health right now. I am a Persian Gulf War Veteran, disabled from that war. I was diagnosed with COPD in my mid thirties. I am now 44 and feel so much better. I don't even have to use a rescue inhaler anymore!! If they regulate them, I will be very upset, as I am on a strict budget already. I would probably have to quit altogether. I will not nor I can not smoke a tobacco product anymore.

I hope this helps and I will continue to purchase your product and be a big ally for you!!

Thanks,
Sherry Tallman

Comment From Mary Leonard 11/9/15

Since I quit smoking over 2 years ago and replaced it with e-cigs, I feel so much better physically. My house and car smell better. I had previously smoked on and off for 20 years prior to quitting in 2013, but I always ended up going back to smoking after a period of time, due to some stressful situation. I have no desire to ever go back now. I plan on giving up e-cigs in the near future but I feel like they definitely helped me quit smoking for good. If they were banned, at this point I would be able to give them up for sure, but I hope that isn't the case.

Comment From Janet Pottorf 11/8/15

My benefits from Not smoking tobacco products are so amazing, I certainly smell good !!! yay.. my breathing has improved, I can walk 2 miles daily or longer depends on what I have going on for the day. My doctors are so pleased because I have tried so many products to quit smoking, the White Cloud e -cig is the only one that did the trick and No way would I go back to a regular cigarette, I love White Cloud and so appreciate your company and how you have helped so many like myself.

I pray they will never be banned and if they are I just hope I can handle it, don't want to even think this will happen.

Best Regards John, also my Best Wishes to White Cloud and their continued success.

Comment From Brent Wiscons 11/8/15

Hi John. This has actually really been on my mind lately, with everything that is happening. For me, this goes beyond just the use of nicotine. For me, using my e-cig replaces the action of smoking. The "do something with my hands" and the actual process of what used to be smoking, and is now vaping. This having been said, if e-cigs were not available anymore, or if they were priced higher than cigarettes, I would unfortunately be forced to go back to smoking. I am not happy about that prospect, and hope it does not happen, but unfortunately it is my reality right now.

Comment From Kathleen Murray 11/6/15

I really enjoyed the "Deeming Regulations" webinar today. It was a first on that topic for me, as well as using Zoom. (I'm accustomed to using WebEx with Intuit QuickBooks, Intuit Professional Tax software and for IT remote PC technical support, and many other training uses). Zoom was a great tool this afternoon to get the message across.

I certainly hope to see more positive support from OMB, including the FDA; and it would be a step in the right direction if Congress would see that vaping, (as well as White Cloud), would be the right path to accepting ecigs as a solution to replacing tobacco cigarettes; and not a course one would take to transitioning backwards to traditional tobacco cigarettes, or as an invitation to being an increased interest to a flavored ecig just for minors. I still applaud the technology which deters minors from becoming hooked on cigarettes, even if we can't completely prevent young people stealing them from their older friends or family. I would think the same applies for retail brick and mortar sales too.

I just rattled this off after a few nights of little sleep and realized I could have directed this to the blog. Even so, I still wanted the WC team to know the change to WC was the right choice and I am thrilled to say I'm still enjoying my WC products and hope to pass along my thoughts to OMB, the FDA, and especially anyone who has struggled to steer away from tobacco cigarettes. They can quit and it was especially easy with WC. You heard my story.

I hope you have a great week and that WC sees a profitable return based on a great product and exceptional people. It's not always a cost and benefit scenario that should determine whether the FDA gets what they want and when they want. Look what happened when tobacco cigarettes hit the market and how long they've been around. I can't see how a "grandfather date" set on the latest ecig technology to replace traditional tobacco cigarettes being an informed decision on their part.

Check out the email Blu is mass mailing about this too. Even if I am no longer using their products and now have to unsubscribe from their mailing list, I think they are providing a way to try to get a consumers view to the White House by including that contact info in their email. I'm curious to see if White Cloud is pursuing this path as well.

Have a good weekend. Again, thanks for sharing my story. Although I am not a paid professional editor, I hope that it still helps.